



Fully-scrubbed New Agent Paperwork Submitted to SFG Corp



New agent receives welcome email and Level 1 mySFGteam access, which provides access to the Onboarding section of the website (cc: Upline + AO).



New agent begins receiving SMS invitations to join weekly mySFGteam and Corporate calls.



New agent completes 4 step onboarding process in under 48 hours.



During Step 4, new agent submits their online Game Plan form, and unlocks Level 2 Training access on mySFGteam.



An email is sent to Agent, Upline + AO with Game Plan summary and instructions to set up a strategy session via phone.



Agent begins receiving SMS invitations to join twice weekly New Agent Q+A calls. After 90 days, text reminders stop, and agent is given the option to keep receiving them.



Agent enters "3 to Thrive" email campaign. This daily email is designed to be read in under 3 minutes and is aimed at nurturing and supporting the new agent as they learn the ropes over their first 21, 30 and 90 days.